

College of Media, Communication and Information



# **Logistic Regression**

INFO-2301: Quantitative Reasoning 2 Michael Paul and Jordan Boyd-Graber SLIDES ADAPTED FROM HINRICH SCHÜTZE

- Statistical classification: p(y|x)
- y is typically a Bernoulli or multinomial outcome
- Classification uses: ad placement, spam detection
- Building block of other machine learning methods

#### Logistic Regression: Definition

- Weight vector β<sub>i</sub>
- Observations X<sub>i</sub>
- "Bias"  $\beta_0$  (like intercept in linear regression)

$$P(Y=0|X) = \frac{1}{1 + \exp[\beta_0 + \sum_i \beta_i X_i]}$$
(1)  
$$P(Y=1|X) = \frac{\exp[\beta_0 + \sum_i \beta_i X_i]}{1 + \exp[\beta_0 + \sum_i \beta_i X_i]}$$
(2)

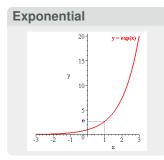
For shorthand, we'll say that

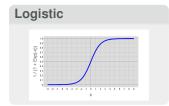
$$P(Y=0|X) = \sigma(-(\beta_0 + \sum_i \beta_i X_i))$$
(3)

$$P(Y=1|X) = 1 - \sigma(-(\beta_0 + \sum_i \beta_i X_i))$$
(4)

• Where 
$$\sigma(z) = \frac{1}{1 + exp[-z]}$$

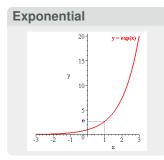
### What's this "exp" doing?

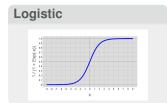




- exp[x] is shorthand for e<sup>x</sup>
- *e* is a special number, about 2.71828
  - *e<sup>x</sup>* is the limit of compound interest formula as compounds become infinitely small
  - It's the function whose derivative is itself
- The "logistic" function is  $\sigma(z) = \frac{1}{1+e^{-z}}$
- Looks like an "S"
- Always between 0 and 1.

### What's this "exp" doing?





- exp[x] is shorthand for e<sup>x</sup>
- *e* is a special number, about 2.71828
  - *e<sup>x</sup>* is the limit of compound interest formula as compounds become infinitely small
  - It's the function whose derivative is itself
- The "logistic" function is  $\sigma(z) = \frac{1}{1+e^{-z}}$
- Looks like an "S"
- Always between 0 and 1.
  - Allows us to model probabilities
  - Different from linear regression

feature	coefficient	weight
bias	$eta_0$	0.1
"viagra"	$eta_1$	2.0
"mother"	$\beta_2$	-1.0
"work"	$eta_3$	-0.5
"nigeria"	$eta_4$	3.0

Example 1: Empty Document? X = {}

feature	coefficient	weight
bias	$\beta_0$	0.1
"viagra"	$eta_1$	2.0
"mother"	$\beta_2$	-1.0
"work"	$eta_3$	-0.5
"nigeria"	$eta_4$	3.0

Example 1: Empty Document?  $X = \{\}$ 

• 
$$P(Y=0) = \frac{1}{1+\exp[0.1]} =$$
  
•  $P(Y=1) = \frac{\exp[0.1]}{1+\exp[0.1]} =$ 

• What does Y = 1 mean?

feature	coefficient	weight
bias	$eta_0$	0.1
"viagra"	$eta_1$	2.0
"mother"	$\beta_2$	-1.0
"work"	$eta_3$	-0.5
"nigeria"	$eta_4$	3.0

Example 1: Empty Document? X = {}

• 
$$P(Y=0) = \frac{1}{1+\exp[0.1]} = 0.48$$

• 
$$P(Y=1) = \frac{\exp[0.1]}{1 + \exp[0.1]} = 0.52$$

Bias β<sub>0</sub> encodes the prior probability of a class

feature	coefficient	weight	
bias	$eta_0$	0.1	
"viagra"	$eta_1$	2.0	_
"mother"	$\beta_2$	-1.0	Exa
"work"	$eta_3$	-0.5	<i>X</i> =
"nigeria"	$\beta_4$	3.0	

Example 2	
$X = \{Mother, Nigeria\}$	

feature	coefficient	weight
bias	$\beta_0$	0.1
"viagra"	$eta_1$	2.0
"mother"	$\beta_2$	-1.0
"work"	$eta_3$	-0.5
"nigeria"	$eta_4$	3.0

Example 2

 $X = \{Mother, Nigeria\}$ 

• 
$$P(Y=0) = \frac{1}{1+\exp[0.1-1.0+3.0]} =$$

• 
$$P(Y=1) = \frac{\exp[0.1-1.0+3.0]}{1+\exp[0.1-1.0+3.0]} =$$

 Include bias, and sum the other weights

feature	coefficient	weight
bias	$\beta_0$	0.1
"viagra"	$\beta_1$	2.0
"mother"	$\beta_2$	-1.0
"work"	$eta_3$	-0.5
"nigeria"	$eta_4$	3.0

Example 2

 $X = \{Mother, Nigeria\}$ 

• 
$$P(Y=0) = \frac{1}{1+\exp[0.1-1.0+3.0]} = 0.11$$

• 
$$P(Y=1) = \frac{\exp[0.1-1.0+3.0]}{1+\exp[0.1-1.0+3.0]} = 0.88$$

 Include bias, and sum the other weights

feature	coefficient	weight
bias	$eta_0$	0.1
"viagra"	$eta_1$	2.0
"mother"	$\beta_2$	-1.0
"work"	$eta_3$	-0.5
"nigeria"	$eta_4$	3.0

**Example 3**  $X = \{Mother, Work, Viagra, Mother\}$ 

• What does Y = 1 mean?

feature	coefficient	weight
bias	$\beta_0$	0.1
"viagra"	$\beta_1$	2.0
"mother"	$\beta_2$	-1.0
"work"	$eta_3$	-0.5
"nigeria"	$eta_4$	3.0

Example 3

X = {Mother, Work, Viagra, Mother}

• 
$$P(Y=0) = \frac{1}{1 + \exp[0.1 - 1.0 - 0.5 + 2.0 - 1.0]} =$$
  
•  $P(Y-1) =$ 

• 
$$P(Y=1) =$$
  
 $\frac{\exp[0.1-1.0-0.5+2.0-1.0]}{1+\exp[0.1-1.0-0.5+2.0-1.0]} =$ 

 Multiply feature presence by weight

feature	coefficient	weight
bias	$\beta_0$	0.1
"viagra"	$\beta_1$	2.0
"mother"	$\beta_2$	-1.0
"work"	$eta_3$	-0.5
"nigeria"	$eta_4$	3.0

Example 3

X = {Mother, Work, Viagra, Mother}

• 
$$P(Y=0) = \frac{1}{1 + \exp[0.1 - 1.0 - 0.5 + 2.0 - 1.0]} = 0.60$$
  
•  $P(Y=1) =$ 

$$\frac{\exp\left[0.1-1.0-0.5+2.0-1.0\right]}{1+\exp\left[0.1-1.0-0.5+2.0-1.0\right]} = 0.30$$



College of Media, Communication and Information



# **Logistic Regression**

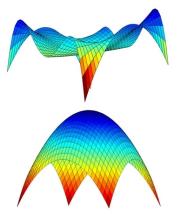
INFO-2301: Quantitative Reasoning 2 Michael Paul and Jordan Boyd-Graber

$$\ell \equiv \ln p(Y|X,\beta) = \sum_{j} \ln p(y^{(j)}|x^{(j)},\beta)$$
(1)  
=  $\sum_{j} y^{(j)} \left( \beta_0 + \sum_{i} \beta_i x_i^{(j)} \right) - \ln \left[ 1 + \exp \left( \beta_0 + \sum_{i} \beta_i x_i^{(j)} \right) \right]$ (2)

$$\ell \equiv \ln p(Y|X,\beta) = \sum_{j} \ln p(y^{(j)}|x^{(j)},\beta)$$
(1)  
=  $\sum_{j} y^{(j)} \left( \beta_0 + \sum_{i} \beta_i x_i^{(j)} \right) - \ln \left[ 1 + \exp \left( \beta_0 + \sum_{i} \beta_i x_i^{(j)} \right) \right]$ (2)

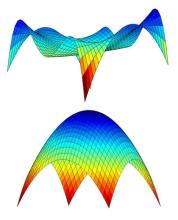
Training data (y, x) are fixed. Objective function is a function of  $\beta$  ... what values of  $\beta$  give a good value.

### Convexity



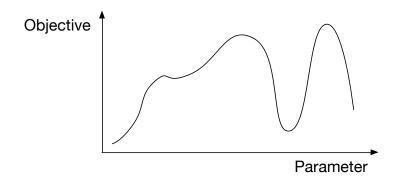
- Convex function
- Doesn't matter where you start, if you "walk up" objective

### Convexity

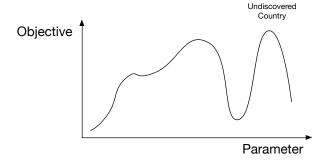


- Convex function
- Doesn't matter where you start, if you "walk up" objective
- Gradient!

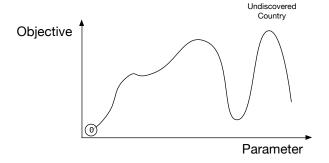
## Goal



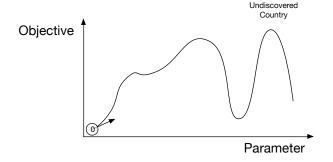
Goal



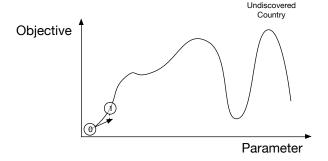
Goal



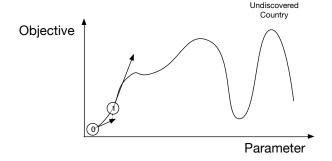
Goal



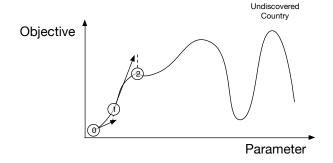
Goal



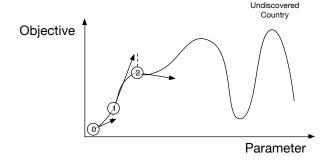
Goal



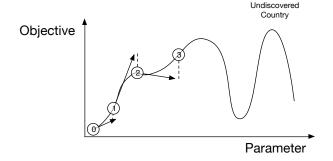
Goal



Goal

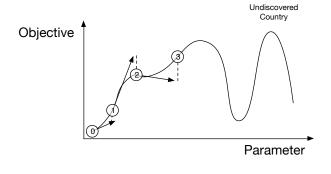


Goal



## Goal

Optimize log likelihood with respect to variables eta



Luckily, (vanilla) logistic regression is convex



College of Media, Communication and Information



# **Logistic Regression**

INFO-2301: Quantitative Reasoning 2 Michael Paul and Jordan Boyd-Graber SLIDES ADAPTED FROM WILLIAM COHEN To ease notation, let's define

$$\pi_i = \frac{\exp\beta^T x_i}{1 + \exp\beta^T x_i} \tag{1}$$

Our objective function is

$$\ell = \sum_{i} \log p(y_i | x_i) = \sum_{i} \ell_i = \sum_{i} \begin{cases} \log \pi_i & \text{if } y_i = 1 \\ \log(1 - \pi_i) & \text{if } y_i = 0 \end{cases}$$
(2)

Apply chain rule:

$$\frac{\partial \ell}{\partial \beta_j} = \sum_i \frac{\partial \ell_i(\vec{\beta})}{\partial \beta_j} = \sum_i \begin{cases} \frac{1}{\pi_i} \frac{\partial \pi_i}{\partial \beta_j} & \text{if } y_i = 1\\ \frac{1}{1 - \pi_i} \left( -\frac{\partial \pi_i}{\partial \beta_j} \right) & \text{if } y_i = 0 \end{cases}$$
(3)

If we plug in the derivative,

$$\frac{\partial \pi_i}{\partial \beta_j} = \pi_i (1 - \pi_i) x_j, \tag{4}$$

we can merge these two cases

$$\frac{\partial \ell_i}{\partial \beta_j} = (\mathbf{y}_i - \pi_i) \mathbf{x}_j. \tag{5}$$

## Gradient

$$\nabla_{\beta}\ell(\vec{\beta}) = \left[\frac{\partial\ell(\vec{\beta})}{\partial\beta_{0}}, \dots, \frac{\partial\ell(\vec{\beta})}{\partial\beta_{n}}\right]$$
(6)

## Update

$$\Delta \beta \equiv \eta \nabla_{\beta} \ell(\vec{\beta})$$

$$\beta'_{i} \leftarrow \beta_{i} + \eta \frac{\partial \ell(\vec{\beta})}{\partial \beta_{i}}$$
(8)

## Gradient

$$\nabla_{\beta}\ell(\vec{\beta}) = \left[\frac{\partial\ell(\vec{\beta})}{\partial\beta_{0}}, \dots, \frac{\partial\ell(\vec{\beta})}{\partial\beta_{n}}\right]$$
(6)

## Update

$$\Delta \beta \equiv \eta \nabla_{\beta} \ell(\vec{\beta}) \tag{7}$$

$$\beta_i' \leftarrow \beta_i + \eta \frac{\partial \mathcal{L}(\beta)}{\partial \beta_i} \tag{8}$$

Why are we adding? What would well do if we wanted to do descent?

## Gradient

$$\nabla_{\beta}\ell(\vec{\beta}) = \left[\frac{\partial\ell(\vec{\beta})}{\partial\beta_{0}}, \dots, \frac{\partial\ell(\vec{\beta})}{\partial\beta_{n}}\right]$$
(6)

# Update

$$\Delta \beta \equiv \eta \nabla_{\beta} \ell(\vec{\beta})$$

$$\beta'_{i} \leftarrow \beta_{i} + \eta \frac{\partial \ell(\vec{\beta})}{\partial \beta_{i}}$$
(8)

 $\eta$ : step size, must be greater than zero

### Gradient

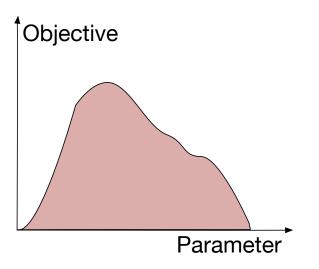
$$\nabla_{\beta}\ell(\vec{\beta}) = \left[\frac{\partial\ell(\vec{\beta})}{\partial\beta_{0}}, \dots, \frac{\partial\ell(\vec{\beta})}{\partial\beta_{n}}\right]$$
(6)

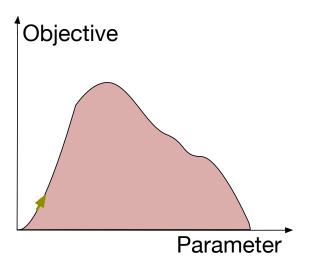
## Update

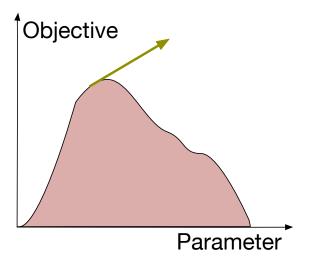
$$\Delta \beta \equiv \eta \nabla_{\beta} \ell(\vec{\beta})$$

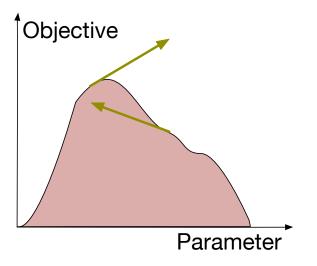
$$\beta'_{i} \leftarrow \beta_{i} + \eta \frac{\partial \ell(\vec{\beta})}{\partial \beta_{i}}$$
(8)

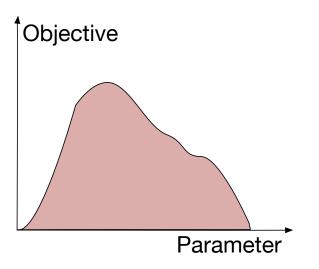
NB: Conjugate gradient is usually better, but harder to implement











- Our datasets are big (to fit into memory)
- ... or data are changing / streaming

- Our datasets are big (to fit into memory)
- ... or data are changing / streaming
- Hard to compute true gradient

$$\ell(\beta) \equiv \mathbb{E}_{x} \left[ \nabla \ell(\beta, x) \right]$$
(9)

Average over all observations

- Our datasets are big (to fit into memory)
- ... or data are changing / streaming
- Hard to compute true gradient

$$\ell(\beta) \equiv \mathbb{E}_{x} \left[ \nabla \ell(\beta, x) \right]$$
(9)

- Average over all observations
- What if we compute an update just from one observation?

## Pretend it's a pre-smartphone world and you want to get to Union Station





## Given a **single observation** *x<sub>i</sub>* chosen at random from the dataset,

$$\beta_{j} \leftarrow \beta_{j}' + \eta \left[ y_{i} - \pi_{i} \right] x_{i,j} \tag{10}$$

## Given a **single observation** *x<sub>i</sub>* chosen at random from the dataset,

$$\beta_{j} \leftarrow \beta_{j}' + \eta \left[ y_{i} - \pi_{i} \right] x_{i,j}$$
(10)

Examples in class.

- Initialize a vector B to be all zeros
- **②** For *t* = 1,...,*T* 
  - For each example  $\vec{x}_i$ ,  $y_i$  and feature *j*:
    - Compute  $\pi_i \equiv \Pr(y_i = 1 | \vec{x}_i)$
    - Set  $\beta[j] = \beta[j]' + \lambda(y_i \pi_i)x_i$
- ③ Output the parameters  $\beta_1, \ldots, \beta_d$ .

- Logistic Regression: Regression for outputting Probabilities
- Intuitions similar to linear regression
- We'll talk about feature engineering for both next time